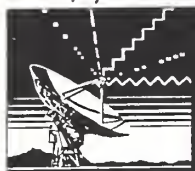


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# Broadcasters Letter

United States Department of Agriculture • Office of Communications • Washington, DC 20250-1300

Letter No. 2749

January 26, 1996

**GLICKMAN MEETS WITH CONGRESSIONAL LEADERSHIP --** The goal of a January 23 meeting with Secretary of Agriculture Dan Glickman and congressional leaders was to bring the key players together to express the growing concern over congressional inaction on farm bill legislation. The Secretary of the U.S. Department of Agriculture is not required by law to implement the 1949 Agriculture Adjustment Act in the absence of new farm legislation. Agriculture Secretary Dan Glickman said, "I firmly believe that if we work together in a bipartisan fashion, we can get a farm bill and end the uncertainty for U.S. producers. Only through honest dialogue, consensus and compromise can we reach a point where we can get some movement." In the meeting, Glickman repeated that any farm bill must preserve an adequate safety net, meet investment needs in rural America and permit farmers greater flexibility to plant for the market, rather than government farm programs. Without new farm legislation, Secretary Glickman said he will announce terms of the rice program under the existing authority by February 15. **Contact: Tom Amontree (202) 720-4623.**

**JOINT COMMUNIQUÉ ISSUED FROM MEXICO CITY TALKS --** Agriculture Secretary Dan Glickman and Secretary of Agriculture, Livestock and Rural Development of Mexico Francisco Labastida Ochoa released a joint communiqué on the conclusions from their discussions in Mexico City, January 15-16, 1996. Discussions between the two Secretaries contributed to the search for solutions to problems between the two countries and to the review of areas of cooperation, which is of mutual interest and benefit to both countries. It was agreed that commercial matters should be handled in the spirit of NAFTA, in a positive manner. At the conclusion of the meeting between the two delegations, a Memorandum of Understanding was signed between the Mexican National Livestock Council of Mexico and the National Cattlemen's Association of the United States, witnessed by the two Secretaries of Agriculture. **Contact: Tom Amontree (202) 720-4623.**

**U.S.-CANADA JOINT COMMISSION ISSUES FINAL REPORT--** Agriculture Secretary Dan Glickman announced (January 22) the availability of the "Final Report of the United States - Canada Joint Commission on Grains." This report was prepared in accordance with the Commission's mandate when it was created in September 1994. The Commission issued a preliminary report in June 1995. Secretary Dan Glickman said, "On behalf of Ambassador Kantor and myself, I would like to thank the Commission members from both countries for their hard work on these issues. Their report will be very helpful as the two governments attempt to resolve grain marketing issues that led to the formation of the Commission." Issued in two volumes, the report is available from USDA's FAS Publications Office, Room 5555-S, 14th and Independence Avenue, Washington, DC, 20250. Copies may be requested by calling this office at (202) 720-7938. **Contact: Wayne Baggett (202) 720-2032.**

**JENSON SELECTED AS NEW JUDICIAL OFFICER --** William Jenson was selected as the new judicial officer for the U.S. Department of Agriculture, effective January 21, 1996. By law, the judicial officer is the final deciding officer in adjudicatory proceedings conducted under numerous USDA programs. Jenson has been with USDA's Office of General Counsel since 1976, currently serving as senior counsel to provide legal services to three regulatory agencies within USDA. Jenson is vice chairman of the American Bar Association's section on administrative law and regulatory practice for agriculture. In addition, he teaches administrative law and other courses in the paralegal program of USDA's Graduate School. Jenson was born in Hartford, Connecticut, and received a B.A. degree from Hobart College in Geneva, N.Y. After graduation, Jenson served in the United States Army in Vietnam. Following his military service he received a J.D. degree from Suffolk University Law School. He is a member of the Massachusetts Bar Association. **Contact: Martha Cashion (202) 720-3310.**

**SOYBEAN ENZYME REPLACING FORMALDEHYDE --** An enzyme from soybean hull is now replacing formaldehyde in adhesives, abrasives, protective coatings and other products. In the early 1980's, U.S. Department of Agriculture research scientists were the first to purify the enzyme, a soybean peroxidase, and scrutinize its properties. That work led to five industry patents. The enzyme assists the reactivity of oxygen and peroxides with many compounds. Its marketed uses range from medical diagnostic tests to removal of chlorine-containing pollutants from high-temperature industrial wastewater. Soybean peroxidase is more easily isolated than peroxidase from horseradish, now a major source. **Contact: David J. Sessa (309) 681-6351.**

**A KIT TO DETECT MEDICINE --** Under a cooperative research and development agreement (CRADA), the U.S. Department of Agriculture and Neogen Corporation of Lansing, Michigan are developing a commercial kit to detect the presence of a medication, called salinomycin, in poultry feed and broiler chicken meat. Salinomycin is added to broiler feed to protect the birds from coccidiosis. Caused by a protozoan, the disease costs U.S. poultry producers about \$450 million a year in drugs and production losses. The kit will use monoclonal antibodies to check whether salinomycin has been properly mixed with feeds and whether residues linger in tissues of slaughtered chickens. Salinomycin is not a synthetic chemical, but it is prepared from fermentations of natural microorganisms. **Contact: Larry Stanker (409) 260-9306.**

**SPECIAL UPLAND COTTON QUOTA#1 RELEASED --** High cotton prices have triggered another special import quota that will permit the importation of a quantity of upland cotton equal to one week's domestic mill use, the U.S. Department of Agriculture announced (January 18). The special import quota that will permit the importation of 43,657,604 kilograms (96,248,619 pounds) of upland cotton was established on January 24. Quota Number 1 was announced on April 6, 1995, ended on October 8, 1995, and was based on domestic mill consumption for the period December 1994 through February 1995. Quota Number 1 closes on July 21, 1996, and the amount is based on consumption for a more recent 3-month period. If another quota triggers January 29, it will be designated as Quota Number 2 and any that follow will be numbered sequentially. This announced quota applies to upland cotton purchased not later than April 22, 1996, and entered into the U.S. not later than July 21, 1996. The special import quota identifies a quantity of imports that is not subject to the over-quota tariff rate of a tariff-rate quota. **Contact: Janise Zygmunt (202) 720-8841.**

**EDITED BY LESLIE PARKER**



## FROM OUR RADIO SERVICE

**AGRICULTURE USA #2017** -- With crop supplies already tight and prices high, experts say 1996 crop production will be critical for both farmers and consumers. Gary Crawford talks with some of those experts in this edition of Agriculture USA. **(Weekly cassette -- five minute documentary).**

**CONSUMER TIME #1496** -- U.S. experts helping Central America save its environment. Youngsters get close encounter with farming. A unique financial program for women. Food prices in '96—no cause for alarm. Smart grocery shopping. **(Weekly cassette -- consumer features).**

**AGRITAPE #2009** -- Tough issues discussed in Mexican meeting. U.S. farm trade trends still looking good. It's "cost and returns" survey time for farmers. Higher crop prices---how will farmers respond? Milk output less than expected. **(Weekly cassette -- news features).**

**UPCOMING ON USDA RADIO NEWSLINE** -- Wednesday, January 31, agricultural prices and tobacco exports. Thursday, February 1, we expect to be talking with Agriculture Secretary Dan Glickman from China and will have news items from that event. Also that day, consumer food price index, catfish production and horticultural exports. Tuesday, February 6, crop/weather update. Thursday, February 8, cotton situation and citrus production. Friday, February 9, U.S. crop production, world agricultural supply and demand and world cotton situation. **NOTE:** On Friday, February 9, we will change the newslines twice to incorporate release of morning production reports. New material will be added at 10:30 a.m. EST and then also at the usual 5:00 p.m. EST. **These are USDA reports we know about in advance. Our newslines carry many stories every day which are not listed in this lineup.**

**USDA RADIO NEWSLINES (202) 488-8358 or 8359.**

**COMREX ENCODED (202) 720-2545**

Material changed at 5:00 p.m., ET, each working day and 10:30 a.m. on crop report days.

## FROM OUR TELEVISION SERVICE

**FEATURES:** Exclusive interview with Agriculture Secretary Dan Glickman as he talks about progress in Farm Bill talks with Congress, the possible impact of implementing the 1949 Agricultural Adjustment Act and about his upcoming trade mission to Asia. Newsfeed includes footage of Glickman and Congressional agriculture leaders after their Capitol Hill meeting on January 23. Patrick O'Leary reports on a new solution to soil erosion on row crop farms. A polymer known as "PAM," (short for Polyacrylamide) which can dramatically reduce soil erosion when added to irrigation water applied to furrows. The polymer treatment is part of a successful program being administered by USDA's Natural Resources Conservation Service. The story focuses on results in the West Stanislaus County, California watershed (2:09 minutes).

**ACTUALITIES:** Agriculture Secretary Dan Glickman talks about progress in Farm Bill talks with Congress.

**SATELLITE COORDINATES:** Thursdays, 3:45-4:00 p.m. ET on Telstar 402R, Transponder 13 (Vertical), Downlink Frequency 3960 MHz (89 degrees West), Audio, 6.2/6.8.

*Comments and suggestions are welcome regarding USDA broadcast services. Call Larry Quinn, (202)720-6072, or write to: Room 1618-S, USDA, Washington, D.C. 20250-1300. Internet E-mail: LQuinn@USDA.GOV.*

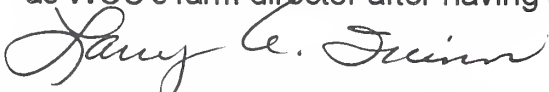
## OFF MIKE

**NEW PRESIDENT...**of the National Press Club in Washington is agricultural communicator **Sonja Hillgren**, Editor, *Farm Journal* magazine. Master of Ceremonies for the January 20 inaugural evening was **Orion Samuelson** (WGN, Chicago, IL) with storytelling entertainment (Cecil and Leonard stories) provided by **Ray Wilkinson**, retired farm broadcaster from Raleigh, NC. **Secretary of Agriculture Dan Glickman** made a special presentation to Sonja, and she was sworn-in by **Gus Schumacher**, Administrator of USDA's Foreign Agricultural Service. Other speakers were **Senator Larry Pressler** of Sonja's home state of South Dakota and **Congressman Pat Roberts** of Kansas, who is Chairman of the House Agriculture Committee. All took the opportunity to make a strong pitch for agriculture.

**OPENING BELL...**for the new milk futures contract at the Chicago Mercantile Exchange was rung recently by **Orion Samuelson**. His colleague, **Max Armstrong** (WGN, Chicago, IL), says "that is a rather nice honor. They usually select politicians!" Max and I corresponded by E-mail while I was snowbound in northern Virginia.

**NEW APPOINTMENTS...**at AgriAmerica Network (Indianapolis, IN) include **Darrin Johnston**, moving up to Farm Director after having served as Assistant Farm Director for the past four years, **Heidi Burnworth**, Director of Data Services, and **Karl Locascio**, Senior Account Executive. Network General Manager **Gary Truitt** said that Darrin, in his new position, will share all editorial and program responsibilities with him, increasing his travel and broadcasting schedule. AgriAmerica Network provides farm programming to 70 radio stations in Indiana, Illinois and Ohio.

**ON THE MOVE...**from Iowa to Indiana is **Kevin Morse** (WOC, Davenport, IA) who becomes the new farm director at WOWO (Fort Wayne, IN) on February 12. Kevin spent nearly three years as WOC's farm director after having served as radio program director at WGEN (Geneseo, IL).



**LARRY A. QUINN**, Director  
Video, Teleconference and Radio Center



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